

# 3M REFLECTIVE SAFETY MARKING

"Vehicles with retro-reflective contour markings are less likely to be involved in an accident by 21% at night and by 16% during the daytime."

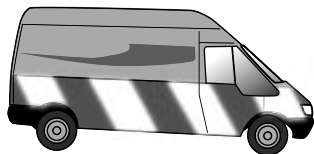
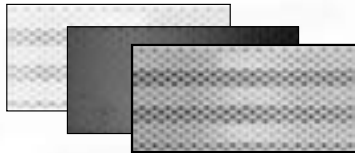
Source: The Vector Study



## 3M™ Scotchlite™

### Diamond Grade™ Vehicle Marking Film Series 983

### Diamond Grade™ Vehicle Marking Film Series 987



At night, or in bad weather conditions, the likelihood of being involved in a road traffic accident will be significantly reduced if your vehicle can be clearly seen. While the commercial impact of vehicle damage can be considerable, it bears no comparison to the cost in human terms of many serious injuries and fatalities arising from road traffic accidents.

Vehicle conspicuousness is destined to figure increasingly in vehicle safety and the efficient running of all kinds of businesses and organisations. By simply applying Scotchlite Diamond Grade self-adhesive conspicuity film to an unmarked vehicle, or by adding conspicuity markings to the existing promotional or corporate fleet graphics, you will not only be actively contributing to saving lives on our roads, but helping to reduce your own operating costs.

Features	Advantages	Benefits
Highly reflective	Clearly visible up to 1000 metres	Improves road safety and can reduce accidents
Wide angularity	Better visibility when manoeuvring	Improved safety
Rigid and curtain-sided versions available	Specifically designed for the relevant substrate enabling complete compatibility and excellent performance	Improves safety of both rigid and curtain sided vehicles
Prismatic construction	Highly retro-reflective with clean colour renditions	Bright colours for day and night
Excellent impact resistance	Minimises effects of physical damage	Prolongs safety
Excellent chemical resistance	Compatible with normal vehicle washing	Easy to clean, remains bright
UN ECE 104 Compliant	Meets the European recommendations	Seen as a responsible operator
Matched Component System	Strongest warranty in the industry	Peace of mind

	983	987
Suitable for indoors and outdoors?	yes	yes
Typical uses	Reflective Fleet Safety Marking Films for Rigid Fleets	Reflective Fleet Safety Marking Films for Curtain-Sided Fleets
Suitable application surfaces and substrates	Aluminium, Stainless Steel, Automotive Paint.	3M approved PVC Coated Curtains, not older than 6 months
Suitable for application over compound curves, corrugations or rivets?	Suitable for flat surfaces only	Suitable for most curtain designs
Standard colour range	White, Yellow & Red	White, Yellow & Red
Application temperature range	10°C - 30°C	10°C - 30°C
Adhesive type	Clear, Pressure Sensitive	Clear, Pressure Sensitive
Can the markings be removed?	No	No

Part No.	Colour	Roll Size	Part No.	Colour	Roll Size
AV3M983W	White	55mm x 50m	AV3M987W	White	51mm x 45.72m
AV3M983Y	Yellow	55mm x 50m	AV3M987Y	Yellow	51mm x 45.72m
AV3M983R	Red	55mm x 50m	AV3M987R	Red	51mm x 45.72m